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CA MEDICAL ASSN. DUSTS OFF HEALTH INSURANCE INITIATIVE AND SHOOTS FOR NOVEMBER BALLOT.

In a surprising move, the powerful Calif. Medical Assn.(CMA) has reversed an earlier decision and has now decided to launch a statute initiative to mandate health insurance coverage for some 4 million uninsured workers and their dependents. CMA hopes to qualify for the Nov. 3 ballot. Should it succeed, it will be WWIII with CA's other powerhouse, the business community...

...As CALPEEK went to press, the CMA had NOT as yet contacted a number of political consultants who were involved in the earlier CMA effort. But the CMA has hired Kimball Petition Mgt. to run the signature phase of the campaign. April 17th is the deadline date for submitting petitions -- in order to verify signatures. FYI: the CMA also has hired a longtime aide to Assembly Speaker Willie Brown -- Steve Thompson, who headed the Assembly Office of Research. He'll be missed by Brown and the Demos...

...There were TWO groups who geared up to fight the CMA's original measure, when the MDs pulled the plug late last year. But Health Coalition '92 & The Consumer Health Insurance Coalition remained fairly active during the interim period so it won't take long to get rolling again. The PBN Co. will handle Health Coalition '92, while Goddard-Claussen Campaigns will handle the other main group...

...CALPEEK sources believe the new CMA plan will require companies to provide health insurance for all workers, with the company paying 75%. Part-time and seasonal workers will not be covered during the initial stages of the plan. Sources also believe there will be a WORKERS COMPENSATION section folded into this initiative. This is designed to appeal to businesses. Why did CMA dust off the plan? Some think it was

to send Gov. Pete Wilson a message. Remember, he hardly mentioned health insurance in his State-of-the-State address. More next week. Stay tuned..

REMAPPING WARS: TO RUN OR NOT TO RUN? THAT IS THE QUESTION FACING DEMO & GOP HOPEFULS.

Editor's note: Here is another update on who's in and who's out for the 1992 election cycle...

- WEST L.A. PUZZLE CLEARING - There will NOT be a blood bath in West L.A. between popular Demo U.S. Reps. Henry Waxman and Tony Beilenson. Waxman is set in the new 29th C.D., while Beilenson will move to the new 24th C.D. This move leaves Assemblyman Burt Margolin(D) and Demo L.A. Councilmembers Joy Picus and Zev Yaroslavsky somewhat blue, but they'll recover. The BIG question, however, is whether Beilenson can hold the 24th for the Demos? A healthy portion of Beilenson's Valley area (50%) is in the new 24th, but there's lots of new GOP turf as well. The district is evenly divided on registration (45% each)...

...Beilenson told reporters (1/16) that he hasn't changed his mind and won't take PAC money, but wasn't clear as to whether he would accept help from the Demo Congressional Campaign Cmt.(DCCC). The DCCC takes PAC contributions. Beilenson says he'll raise \$200,000 to \$400,000 for his warchest, but Demo insiders feel that's very LOW in a contest that the GOP will make a TOP TARGET...

- NO DEMO CLASH IN 33rd C.D. - Assemblywoman Lucille Roybal-Allard(D) won't have to worry about a primary challenge from State Sen. Art Torres(D-L.A.). He's backed out...

- NO DEMO CLASH IN 20th C.D. - Earlier

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CALPEEK had reported that Demo U.S. Reps. Calvin Dooley and Richard Lehman would face each other in June. A deal was cut and so Lehman will run for reelection in the 19th C.D. against a pack of GOP hopefuls, including former Congressman Chip Pashayan, Don Maddy (son of Ken), Fresno Councilman Rod Anaforian, Mike Johnson and Phil Forhan. It will be an uphill battle for Lehman because the 19th has a 43.34% GOP vs. 48.14% Demo registration...

- **GOP MOB IN NEW 25th C.D.** - This new district is in the northern-most sections of L.A. Co. It's solid GOP turf, with a 52.9% registration (vs. 37.32% Demo). The frontrunner is Assemblyman Phil Wyman(R), but there will be solid competition from former L.A. Co. Assessor John Lynch, as well as from Santa Clarita Councilman Buck McKeon. Also looking is former Congressman John Rousselot...

- **JONES WON'T CHALLENGE SPEAKER** - Despite some encouraging polling data, gay and aids activist Cleve Jones won't take on Demo Assembly Speaker Willie Brown in the new 13th A.D. Good news for Brown...

- **POLL SHOWS MARKS IN TROUBLE** - This same poll, also taken for the 3rd State Senate District (which takes in the 13th A.D.), shows incumbent Demo State Sen. Milton Marks in trouble. Against S.F. County Sup. Carole Migden(D), Marks pulls only 27.1%, while Migden gets 46.9%. Migden leads Marks in S.F. Co. by a 53/25 margin; holds a 38/30 lead in Marin Co.; and has a 40/30 advantage in Sonoma Co. The poll sample was 704 Demos from the 3 counties. More next week. Stay tuned...

WOULD GOP WOMEN VOTE FOR A PRO-CHOICE DEMO OVER PRESIDENT BUSH IF ROE IS OVERTURNED??

Timing is everything in politics. On Jan. 20, one day before the U.S. Supreme Court agreed to hear a restrictive abortion law from Pennsylvania, the Calif. Demo Party (CDP) released a survey which shows 26% of Republican and independent WOMEN voters in Calif. are more likely to vote for a PRO-choice Demo presidential candidate over President Bush IF the current Roe v. Wade abortion rule is overturned by the court...

...In terms of raw numbers, the 26% translates into 684,000 women voters. Bush defeated Demo Michael Dukakis in 1988 by some

352,000 votes. The survey was conducted by KRC Research (Paul Maslin), with a sample size of 254 GOP & independent women voters. The margin of error is +/- 6.1%...

...There is some confusion as to whether or not the Pennsylvania law will require the U.S. Supreme Court to actually rule on Roe v. Wade. Some contend that the high court can uphold the Pennsylvania law WITHOUT overturning Roe, while others say just the opposite. Regardless, there seems little doubt that a decision will hit sometime in early June and that will put ABORTION back on the front burner for the November election...

...If Roe is overturned in June, even sources at CA Republicans for Choice think that Pres. Bush will be hurt here in Calif. If Roe is NOT overturned in June, most CALPEEK sources say it is just a matter of time before it is. In any case, the CA Demo Party is planning a media blitz on this issue to keep the political pot boiling...

GROUP FORMS TO FIGHT SCHOOL VOUCHER PLAN.

Nine different organizations have joined forces under the banner of The Committee to Educate Against Vouchers, in an effort to persuade potential voters NOT to sign petitions for the Parental Choice/Scholarships Initiative — aka the Voucher Plan. Leaders of EXCEL (Excellence Through Choice In Education League) are currently trying to qualify an initiative for the November 1992 ballot. Huckaby, Rodriguez & Gilliard, Inc. are managing the EXCEL drive, while the Sacto office of Stoorza, Ziegaus & Metzger are handling the info campaign for the opponents, who include the CTA, Assn. of CA School Admin., CA Federation of Teachers, CA School Bds. Assn., CA State PTA, SEIU and UTLA. The opponents describe the voucher plan with the "3-Ds" - destructive, divisive and dishonest...

WIPA HOSTS DIANE WATSON & YVONNE BURKE.

The two leading contenders to replace retiring L.A. Co. Sup. Kenneth Hahn, State Sen. Diane Watson(D) and former L.A. Co. Sup. Yvonne Burke, will make a joint luncheon appearance before Women In Public Affairs, 11:30 a.m. reception, 12 noon lunch, Jan. 31, The Tower Restaurant, L.A. For info & RSVPs, Anne Louise Rice (213)466-8653...

MCCARTHY & DIFI LEAD DEMOS IN CALIF. POLL.

The latest numbers in the Demo primary for the two U.S. Senate seats shows Lt. Gov. Leo McCarthy leading for the 6-yr./Cranston seat and former S.F. Mayor Dianne Feinstein way ahead in the other race. McCarthy gets 43% against 25% for U.S. Rep. Barbara Boxer and 6% for U.S. Rep. Mel Levine. Boxer is UP by 4% from the last Calif. Poll, while McCarthy is DOWN by 3 and Levine is DOWN by 2. Feinstein's lead over Controller Gray Davis is 58% to 33% - about the same as in the previous Calif. Polls...

1992 U.S. SENATE UPDATE: FLAT TAX WARFARE.

Editor's note: Here is an update on some odds & ends from the two U.S. Senate races taking place in Calif...

- FLAT TAX WARS - Just about all political insiders know conservative Bruce Herschensohn favors what is known as a FLAT TAX on income (a straight percentage of one's income is taxed, with NO deductions). But BH wouldn't push his plan UNLESS there was a balanced budget and deep spending cuts. It makes no difference as far as BH rival U.S. Rep. Tom Campbell is concerned. He doesn't think much of the flat tax idea - especially since HOME MORTGAGE interest deductions are axed under the BH plan. Campbell even has a couple of profs from Stanford Univ. to support his attack...

...So what does BH do? He's found Stanford Univ. professor Alvin Rabushka who SUPPORTS the flat tax, thus we now have "The War of Flat Tax Professors."...

...FYI: Demo presidential candidate Jerry Brown said Sunday (Jan. 19) that he favors a flat tax but WITH home mortgage interest deductions. Does Brown's support help or hurt Herschensohn???

- GOP DEBATE - BH, Campbell and Palm Springs Mayor Sonny Bono will debate in San Diego on Jan. 31. 12:15 p.m., Marriott Hotel (Mission Valley) sponsored by the Golden Eagle Club...

- DAVIS HIRING STAFF - Demo Controller Gray Davis has hired three pros for his campaign against former S.F. Mayor Dianne Feinstein. They include David Mixner, Dianne Abbott and Roberta Bennett...

SAN JOSE COUNCIL RACES: FOUR OPEN SEATS.

Editor's note: While most insiders are looking at the proposal to bring the GIANTS from S.F. to San Jose this June 2nd, it should not be forgotten that there are also five (5) city council seats up for grabs, with four (4) of the seats OPEN because of San Jose's TERM LIMIT LAW. Filing for the council doesn't begin until Feb. 10. Here is CALPEEK's brief update...

...All of the EVEN numbered seats are up this June 2, with only incumbent Joe Head in the 10th District eligible to reelection because of the term limit law. At this point, Head has NO opponent...

...In the 4th District seat now occupied by outgoing Councilwoman Shirley Lewis, there are 8 contenders, with 3 being considered SERIOUS. The top tier includes Margie Fernandez, an aide to Mayor Susan Hammer; Carm Grande, former San Jose POA president; and Carl Lindstrom, a leader in San Jose's Filipino-Amer. community. Fernandez has hired Staton-Hughes to run her campaign, while Lindstrom has hired Terris & Jaye. Some insiders think Fernandez is a slam dunk to make a runoff...

...In the 6th District of outgoing Councilwoman Nancy Ianni, the frontrunner is Frank Fiscali, who ran against Hammer for mayor last year. He did very well in this part of the city in 1990 and most think he will defeat former Undersheriff Larry Kelly and Doris Liu...

...There could be a wild race in the 8th District of Councilwoman Pat Sausedo. She may back candidate Frank Perez, while another councilmember, Blanca Alvarado, is said to be supporting Mary Ellena Chavez. Yet a third councilmember, George Shirakawa, is backing consultant Terry Hughes...

...CALPEEK has heard of only one candidate running for Councilwoman Judy Stabile's 2nd District - school board member Charlotte Powers. Stay tuned...

CALPEEK'S CONSULTANTS DIRECTORY ON SALE.

The 1991-92 edition of CALPEEK's Directory of Campaign Consultants is now on sale. The cost is \$15 for subscribers and \$40 for non-subscribers. CA sales tax included. For info (310)659-0205...

KOPP'S SB 267 WINS FIRST ROUND IN HEARING.

A bill that would repeal the unfair SALES TAX on magazines and publications (CALPEEK included) passed out of the Senate Revenue & Taxation Cmt. on a 5-0 vote Jan. 22. The bill was amended to leave the sales tax in place on newsstand sales, but backers of the bill are still pleased. The author of SB 267 is Quentin Kopp(I-S.F.)...

CA INITIATIVE UPDATE: MORE MEASURES SEEK TO QUALIFY FOR THE NOVEMBER 1992 BALLOT...

Editor's note: Here is an update on 1992 initiative proposals which have been given the OK to collect signatures for the November 1992 ballot. Committees have been urged to return petitions by April 17 to allow enough time for signature verification...

- "GRAFFITI, GANG PREVENTION. SALES TAX," is the official title of an initiative statute sponsored by Oakland Councilman Dick Spees, Long Beach Mayor Ernie Kell and Ellen Poll of Santa Monica. This is the proposal which imposes a \$1 sales tax on spray paint cans and a 10-cent sales tax on marker pens. Revenues from the sales tax would go to local government and community groups. May 26 is the qualification deadline...

- "BALANCED BUDGET. TAXES," is the official title of a constitutional amendment by proponent Lisa Hughes of Coto de Caza (916)483-4995. This measure REQUIRES the State Legislature to pass a balanced budget by June 15 of each year or forfeit pay if the deadline is not met. Hughes' deadline is June 1. She needs 615,958 names...

- "SALES TAX," is the official title of a statute by State Senators Art Torres(D) and Frank Hill(R) to rescind the sales tax on snack foods and medicines; and would restrict the imposition of the sales tax on a number of other items, such as electricity, natural gas, water, telephone service, etc. The deadline for gathering signatures is June 1...

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NEW JOBS, ADDRESSES AND PERSONNEL NOTES.

Editor's note: Here are some items to mark down in your notebook...

- Former State Sen. H.L. Richardson(R) signs up with Lungren & Co. for his upcoming race against Demo U.S. Rep. Vic Fazio of Sacto...

- Daniel C. Beck, former CRP communications director, joins The Hannaford Co. in L.A. as a vp...

- Carson Councilwoman Kay Calas picks Robb Rice's Calif. Communicators to run her reelection in April. FYI: The Rice/Hall Group is no more. Robb Rice and Tom Hall have ended their joint venture...

- Delacorte/Shinoff Public Relations wins 1st place for overall campaign work from S.F./Bay Area Publicity Club. They worked on S.F. Co. Sup. Tom Hsieh's campaign for mayor...

- Margaret Herman, the League of Women Voters top lobbyist in Sacto, is retiring after 19 years on the job. Trudy Schafer is her replacement...

- Bill Hauck has been named as a policy consultant to Gov. Wilson. Hauck, 51, was a former C-O-S to the late Assembly Speaker Bob Moretti(D)...

- Caryn Redo promoted to Admin. Asst. at the Sacto-based campaign/fundraising firm of Calif. Resource Network, Inc...

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